



**TIE THE
KNOT, SNAP
THE LOT.**

Snappetti



Wedding Planner &
Content Creator Guide

LET'S MAKE SOME SNAPPY PLANS...

We have put together this helpful guide to show you how you can use Snapfetti as a wedding planner or content creator.



FIRST THINGS FIRST

Why are these accounts different to a Guest, Venue or Supplier Account?

This is the top package account a wedding couple can purchase (which then gives you access), because it gives them more storage for your photos and videos, and you have access to edit their area whereas guest, venues or wedding supplier accounts cannot.



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WEDDING PLANNER

WHY USE SNAPFETTI?



NO MORE STOCK IMAGES.

Have access to a library of images approved by the wedding couple for you to use for marketing purposes.



SEE THE OFFICIAL GALLERY.

There s a section for wedding couples to upload their official photographer photos & receive a notification when this has been uploaded.



EASILY SHARE YOUR PHOTOS.

Share with your wedding couples any photos that you may have taken instead of them asking you the next day.

WHY USE SNAPFETTI?

GO THE EXTRA MILE.

Treat your couples & go the extra mile by uploading content you have taken of things the professionals or guests may not have noticed, such as behind the scenes, loving glances and more.



SIGN THE GUESTBOOK.

Sign their guest book to show your appreciation and to wish them the biggest congrats and a lifetime of happiness!



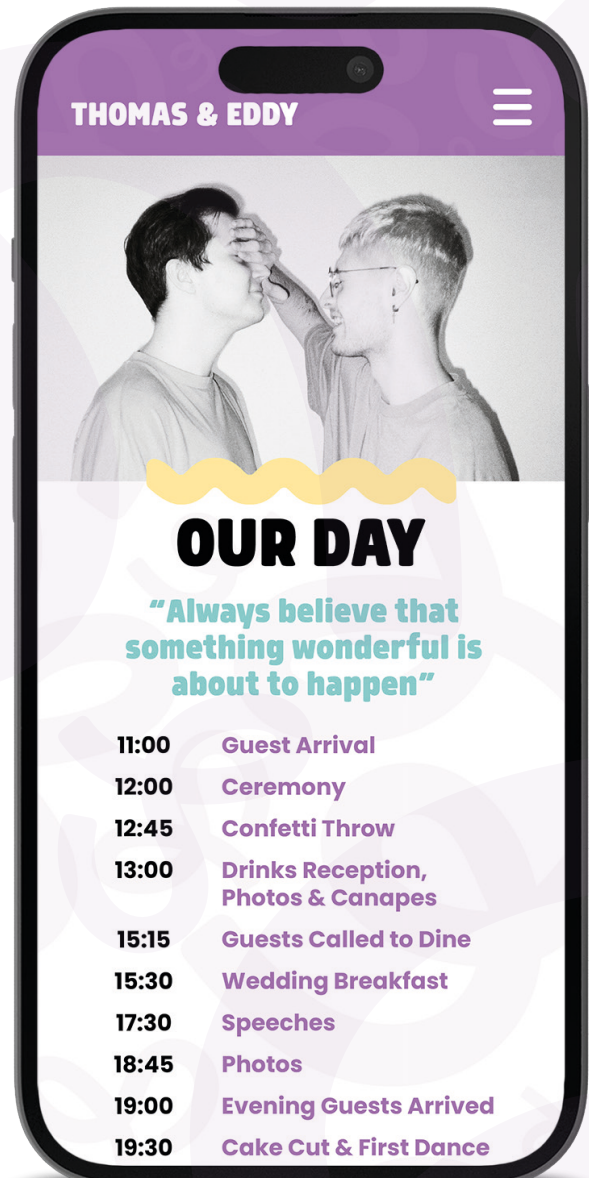
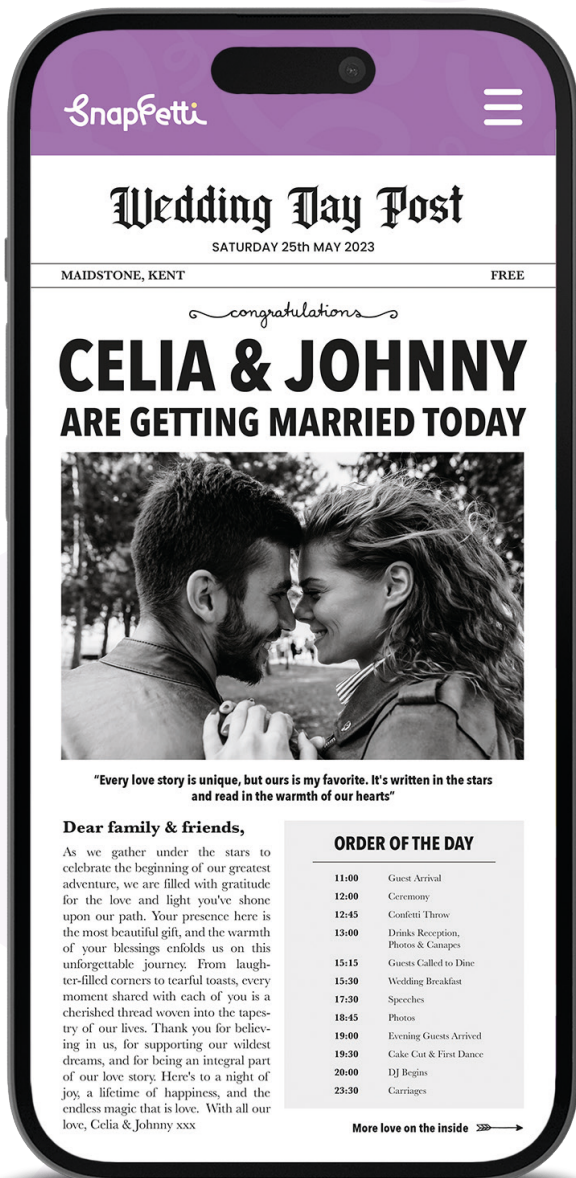
KEEP THE CONNECTION GOING.

Send them a postcard: Use our print on demand service to send them a thank you or a happy anniversary postcard using one of your favourite in app images!



WAYS TO USE THE APP

- Help the happy couple draft their wedding day news including anything that needs to be communicated to guests in advance such as no smoking at the venue and more.
- Help your couple create thoughtful memories that will last a lifetime by helping them pick their photo challenge tasks.
- Craft an order of the day with them that then gets shared with their guests, venue and suppliers.



CONTENT CREATOR

WHY USE SNAPFETTI?



A HOSTING SERVICE.

Use Snapfetti as your hosting service for your photos, that the wedding couple pay for! Multiple storage options available when the wedding couple upgrade their account to include a content creator account.



SPEEDY ACCESS.

Instant sharing with everyone at the wedding when the albums unlock the next day (pending the couple's approval that they can do in app).



GET CREATIVE.

Use the photo challenge prompts to get the images the wedding couple have been hoping for from their big day.

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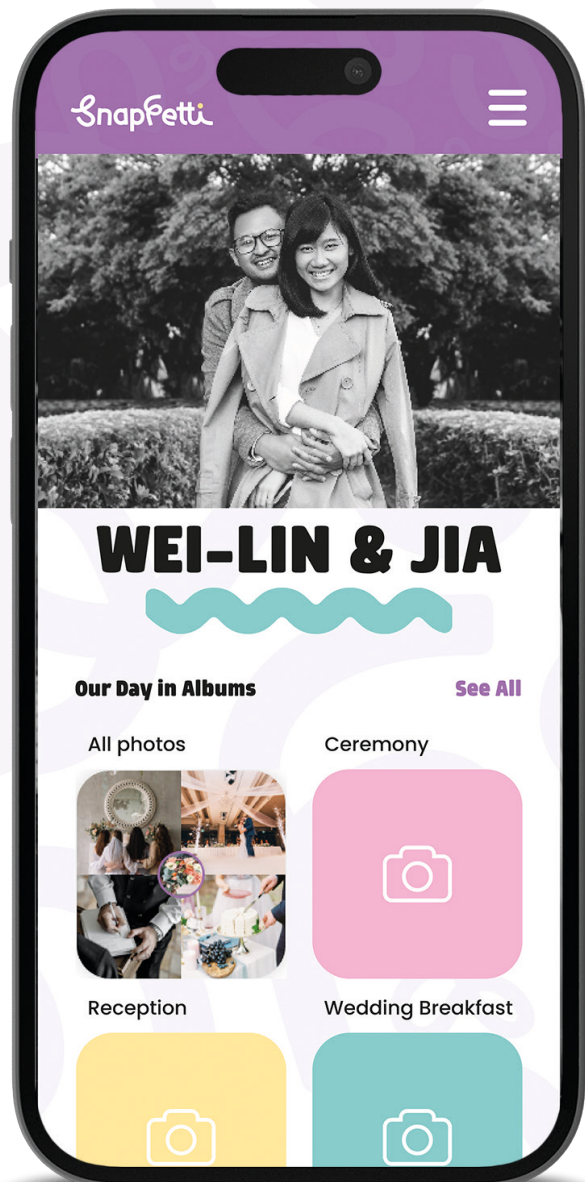
WEDDING DAY NEWS.

Receive a copy of their wedding day newspaper the morning of their wedding.



THE APP LAYOUT

As a content creator, you'll find our app easy to use with sectioned albums, a professional layout and easy navigation.





AND THEY LIVED

**SNAPPY
EVER
AFTER!**

Snapfetti

www.snapfetti.com

